



VOLUNTEER OPPORTUNITY AT THE CENTRAL LIBRARY

GRAPHIC ARTIST

RESPONSIBILITIES

- Works with the Branch Supervisor, Volunteer Coordinator, and Public Relations Specialist to understand the library's graphic design needs such as flyers, posters, bookmarks, signage, brochures, ad layouts, etc.
- Recommends, designs and maintains effective solutions. Adheres to established library design standards and policies.
- As needed, coordinates the reproduction of materials.

THE DIFFERENCE YOU WILL MAKE TO THE LIBRARY

- Improve the libraries promotional materials and help increase the community's participation in and support of library programs.

VOLUNTEER QUALIFICATIONS

- Is honest, reliable, enthusiastic, energetic and flexible.
- Is courteous and friendly to library patrons, staff and volunteers.
- Is creative and artistic. Able to deliver effective graphic art designs with appealing, accurate content.
- Works well independently with minimal supervision. Follows directions accurately. Meets deadlines on time.
- Able to take prepared materials to commercial copy center if needed.
- Able to create designs outside of the library.

COMMITMENT REQUIRED

- Eight – twelve (8 – 12) hours per month for a minimum of one (1) year.

CONTACT

- Ellen Cunningham, Central Library Volunteer Coordinator, 564-5633, ECunningham@SantaBarbaraCA.gov.